

## **CRCA NEWSLETTER- March 2015 issue**

Developer's Corner by David Craig

As we get into the prime Spring home buying season, Craig Ranch is positioned to take advantage of the booming real estate market with more new neighborhoods under construction and new models starting in the next few months. We are very excited about the new builders, new home styles and new neighborhoods underway all around Craig Ranch that will open this year. We are proud to have some of the finest builders in DFW coming into Craig Ranch including Ashton Woods Homes, Beazer Homes, Darling Homes and David Weekley Homes in addition to our current outstanding line-up of builders including Huntington Homes, Our Country Homes, Landon Homes and Nathan Carlisle Homes.

Our luxury neighborhoods are also very active with The Estates seeing lots of activity and interest from relocating corporate executives who realize the incredible location, amenities and lifestyle of Craig Ranch and McKinney. Huntington Homes is quickly moving through their half acre home sites and we have a lot of sales activity on the one acre home sites where you'll notice new luxury homes starting construction. 17 Green has also sold six homes in the last year so we have seen a lot of interest in the luxury market.

Piazza on the Green, the beautiful new wedding and event venue going up near the golf course, is really taking shape and they have already booked many weddings for the picturesque location. With a summer opening planned, you'll see lots of brides around Craig Ranch in the future.

Everyone is excited about the Moviehouse & Eatery location coming to Craig Ranch. This will provide a wonderful new entertainment and dining option on the property for Craig Ranch residents. Anticipated opening is 2016.

The McKinney Corporate Center Craig Ranch improvements for our new corporate campus are finally complete with Spring rains expected to fill up the pond and enhance the beautiful landscaping and trails around the corporate center that will attract many new companies to Craig Ranch. Take a jog around the area and see the new round-about, entrance, pond and trails we've just completed.

As we come up on the 15<sup>th</sup> anniversary of the purchase of the first parcel of land assembled for Craig Ranch, we now only have about 360 acres of remaining land out of the total 2,200 acre development with the last residential parcels now sold for development.

Collin County continues to be the epicenter of activity in North Texas and our diverse economy and relocation activity just continues to grow. With almost 25% of the DFW market located in Collin County this area is attracting exciting new entertainment options just a few minutes away including the new Dallas Cowboys headquarters and entertainment venues along the Dallas North Tollway at Warren Parkway in Frisco. In addition, the huge new Grandscape development anchored by Nebraska Furniture Mart is just up the road on Sam Rayburn/121 offering a shopping experience that is unmatched in size and scope. It's even big by Texas standards!

We are lucky to be in North Texas!

The Craig Ranch development team wishes you a safe and fun Spring Break!