

CRCA NEWSLETTER- November 2014

Developer's Corner by David Craig

Fall has been busy around Craig Ranch. Barclay's has moved into the McKinney Corporate Center 1 taking 40,000 sq. ft. of the newly finished corporate center office building in Craig Ranch. In case you haven't driven along the frontage road of Sam Rayburn Toll Road lately, you'll see a stunning new entrance to the McKinney Corporate Center Craig Ranch with a lake water feature, beautiful landscaping, walking trail and most notably the vertical monumentation along the main entrance boulevard. As a joint project with the City of McKinney, Craig Ranch is the premier corporate office center in McKinney offering the best location in the city for corporate headquarters and office. Now that this corporate center is complete, we anticipate a lot of new daytime residents in Craig Ranch.

Another great accomplishment for the City of McKinney is the naming of McKinney as *Money Magazine's* 2014 Best Place to Live in America! McKinney has long been in the Top 5 having held the #2 spot in the last survey, but it moved up to #1 and we are very proud to be located within a city with that ranking. That is extremely important in the North Texas' current relocation boom where families are moving here in droves looking to find a nice place to raise their families or move or expand their corporate footprint. These lifestyle accolades are as important for our corporate citizens as they are for our homeowners because health and fitness in a master-planned environment offers exceptional value and appeal to executives looking to find a live, work, play development.

McKinney earned this distinction based on data like housing affordability, education, healthcare, arts and culture, and safety. The ranking also takes into account intangible factors, like a sense of community. McKinney debuted on the list at #14 in 2008 and has climbed every year, coming in at #5 in 2010 and #2 in 2012. In the Best Places to Live listing, *Money* ranks cities with populations between 50,000 and 300,000 every other year.

It is clear that the City of McKinney is extremely proud of Craig Ranch and has showcased our community in their new promotional video including footage of the TPC Craig Ranch golf course and other such recognizable Craig Ranch locations as Times Square and the Cooper Fitness Center and spa, as well as aerial views showing the wonderful lifestyle and amenities located here in Craig Ranch.

With the close-out of The Villas at Craig Ranch, Landon Homes takes center stage in their new neighborhood at Custer Road and Tour Drive is in full construction mode with a new model home and rooftops going up. Stop by and see The Fairways - our newest neighborhood.

Enjoy our beautiful Fall weather and have a Happy Thanksgiving with your family and friends!