

CRCA Newsletter- September 2014 issue

Developer's Corner by David Craig

On September 13th, The Settlement's new custom builder Our Country Homes is grand opening their spectacular new model home at 5101 Settlement Way. Invite your friends and neighbors to come out and tour the model, enjoy refreshments and see three other beautiful homes that are complete or nearing completion. Our Country Homes, a third generation builder, purchased 21 home sites in The Settlement and sold their first two homes before being completed. Homes are priced from \$549,990 to \$669,990 and range from 3,512 to 3,997 square feet. See you at the opening!

Our community and the City of McKinney continue to rack up accolades for being not only one of the best places to live in North Texas, but also in Texas and nationally. Did you know that in July McKinney was named the best city for newlyweds among the 200 most populous cities in the U.S.? A recent survey by MyLife.com took into account home prices, annual income, demographics, public school rankings and cost of living to figure rankings.

This designation is one of many accolades the city has received in recent months. In 2014, Texas Highway readers voted McKinney the No. 17 top travel destination in the state. Movoto ranked McKinney No. 10 on its list of America's happiest mid-sized cities.

All of these accolades create positive press and add value to your homes and community. Craig Ranch has the most accessible location in McKinney with direct access to Sam Rayburn and just minutes from 75/Central and the Dallas North Tollway. That accessibility coupled with the unique combination of amenities has made Craig Ranch a magnet for relocating families and companies in the area.

In fact, the growing list of announcements of major corporate relocations to our area has made Collin County and northern Dallas County ground zero for thousands of relocating employees. From the Richardson Tech corridor and State Farm's massive development on 75/Campbell to Legacy Park in Plano where Toyota is building its new headquarters, Craig Ranch is uniquely positioned to accommodate the influx of new families. We have already seen many families with those companies visiting Craig Ranch and we anticipate that will grow exponentially as the move dates get closer.

Where will they live in Craig Ranch? Many new neighborhoods are in the planning stages or already under development including new single family neighborhoods by Landon Homes and Beazer Homes along Custer Road. Southern Hills, located on the south side of Collin McKinney between the TPC course and Custer Road will also appeal to hundreds of future residents. New luxury apartment homes that have recently opened or are under construction also provide an unmatched lifestyle for singles, couples and young families.

Other Commercial activity includes:

- McKinney Corporate Center Craig Ranch is wrapping up the final infrastructure improvements with the lake, trails and final landscaping offering a dramatic new entrance off Sam Rayburn.
- Frisco ISD recently purchased a site along Alma Road in Craig Ranch for a future high school to accommodate long term growth.

I hope you had a great summer and smooth back-to-school transition. We look forward to a great Fall with football, cooling temperatures and lots of new activity around Craig Ranch.