

Discover Living in the North ...

A NEIGHBORHOOD AHEAD OF ITS TIME

Businesses may have blazed the trail to North Texas – but the growth that accompanied corporations such as Raytheon, Dell Services and Frito-Lay have made Frisco, Plano and McKinney some of the top places to live in the Dallas-Fort Worth Metroplex.

Year after year, those cities – with their strong economies and high-scoring school districts – pepper the top of the national rankings for Best Place to Live, Safest City and Wealthiest City.

“Deciding to invest in a community like McKinney was easy,” said developer David Craig, whose master-planned Craig Ranch is one of a growing number of amenity-rich neighborhoods in North Texas. “This region offers residents excellent job opportunities, attractions that range from recreation to arts to festivals, great schools and wonderful people. I love living here.”

Developers in Frisco, Plano and McKinney have found that people moving to the area want more than a home, they want a lifestyle. And the communities they build reflect that.



At Craig Ranch, residents have access to miles of hike and bike trails, making it easy to find fitness options.

At Craig Ranch, named one of the top seven master-planned communities in DFW by MetroStudy, that has translated into a neighborhood built around unique opportunities for health and wellness.

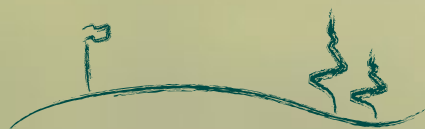
The homes, set among green vistas overlooking the TPC Craig Ranch golf course and the Cooper Fitness Center & Spa, provide residents everything they need to live an active, healthy lifestyle, within walking distance of their home's front door.

“We recently moved from Dallas to McKinney and Craig Ranch for a new job in Plano. The way this neighborhood was planned, it's perfect for our busy family,” said one resident. “We can squeeze in a workout or a massage at the fitness center anytime, and the sports fields are so close, we don't have to spend most of our Saturdays in the car, driving to the kids' games.”

Health and wellness real estate is an emerging trend, and Craig Ranch is well ahead of the curve. Homeowners like to know that their location won't make staying healthy an onerous task, so they are seeking neighborhoods that include great choices for healthy lifestyles – from grocery stores offering organic foods to farm-to-table restaurants to full-service fitness centers, much of it within walking distance.

Craig Ranch includes homes for every stage of life, spanning up to luxury residences at 17 Green and The Estates. They are built around the golf course's rolling hills, the on-site, state-of-the-art Cooper Fitness Center & Spa, trails for running and cycling, as well as unique facilities for triathlete training, and popular playing fields. Luxury homeowners receive access and memberships to both the golf course and the fitness center.

“Combining such top-of-the-line fitness amenities with luxury homes makes a big difference for homeowners,” said Christy Berry, of Briggs Freeman Sotheby's International Realty. “You can find the lifestyle you want – from active family to busy professional who needs easy access to DFW International Airport, to grandparents who want to live near their grandchildren.”



1 7 G R E E N

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OF TOWNHOMES
AND 1 ACRE LOTS

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Cooper Fitness Center™
and TPC Craig Ranch
Golf Club included*



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Contact Christy Berry
at (214) 693-1600 or
cberry@briggsfreeman.com

*North on Custer
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for those with a
**HEALTHY
APPRECIATION**
for luxury...

I recently relocated to this area. My wife and I knew we wanted something that made living a healthy lifestyle easy – close to the airport, with a fitness center, walking and biking trails, and a golf course within walking distance of our new home.

This is a neighborhood focused on health and wellness.

Randy – Current Resident

Craig Ranch invites you to enjoy luxury living in all aspects of life. Breathe in the fresh air and take in the view – 17 Green and The Estates at Craig Ranch connect you to your healthy lifestyle, just minutes from your front door.