



City of McKinney Press Release

FOR IMMEDIATE RELEASE

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McKinney celebrates Fourth of July with Red, White and BOOM!

McKINNEY, Texas (June 20, 2013) –McKinney celebrates the Fourth of July in a big way at Red, White and BOOM! On Thursday, July 4, the City of McKinney presents the popular free community celebration with family activities, live entertainment from former American Idol finalist Jason Castro and a spectacular fireworks show. The Red, White and BOOM! event features activities across McKinney from Historic Downtown to Craig Ranch.

Red, White and BOOM! kicks off July 4 with a parade in Historic Downtown McKinney, followed by a family festival on E. Louisiana St. and a car show. Families can also explore the many dining and shopping options that historic downtown McKinney has to offer.

In the evening, festivities resume at the McKinney Soccer Complex at Craig Ranch and include live music, food, kids' activities and a fireworks display to round out the traditional Independence Day celebration. Jason Castro, former Season 7 American Idol contestant, will be on stage to provide live entertainment. WRR will provide 'Sounds of America' on a live simulcast during the fireworks on Classical 101.1.

"This annual event is a quickly becoming an Independence Day tradition for the city," said Parks, Recreation and Open Space Superintendent Ryan Mullins. "We hope everyone will celebrate with us and enjoy music, food, family fun and a great fireworks show."

Event schedule for Thursday, July 4

Historic Downtown McKinney

- Hometown Parade: 10 a.m.
- East Louisiana Street Family Festival: 10 a.m. – 1 p.m.
- Car Show: 1 p.m. – 5 p.m.

McKinney Soccer Complex at Craig Ranch, 6375 Collin McKinney Parkway

- Family activities and food: 7 - 9:30 p.m.
- Live entertainment from Jason Castro: 8 - 9:30 p.m.
- Fireworks: 9:45 p.m.

All Red, White and BOOM! activities are free and open to the general public. For more information about the event, including parking locations, visit www.mckinneytexas.org/RWB or call 972-547-7480. Red, White and BOOM! is presented by the City of McKinney and Craig Ranch.

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About McKinney

McKinney, Texas, is unique by nature. As one of the fastest-growing cities in the U.S., McKinney has a current population of nearly 141,000. Incorporated in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers rolling hills, lush trees, a historic downtown square and unique neighborhoods and developments. The city ranks No. 2 on the *Money Magazine* Best Places to Live in America list. Visit the city's website at www.mckinneytexas.org.