



## **Craig Ranch Press Release**

*FOR IMMEDIATE RELEASE*

### **McKinney Developer, David Craig, Provides Craig Ranch Commercial Development Update**

**Traxxas and new residential properties construction underway**

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McKinney, Texas (October 14, 2013) - David Craig, Craig International President and CEO, is pleased to announce that Traxxas' first building is now complete and is setting the standard for companies that will soon make their home in Craig Ranch's employment district.

Distinguishable by its stunning architecture, the Traxxas headquarters is a perfect example of the state-of-the-art, high quality corporate build and modern design that the McKinney community can expect to see more of in the future. The incredible access, amenities, and lifestyle that Craig Ranch has to offer are sure to continue to attract businesses of all sizes.

In addition to the positive commercial developments in Craig Ranch, including new construction activity in the McKinney Corporate Center Craig Ranch, the city approved the developer's request to change some areas of commercial zoning to residential use due to the high demand for additional residential offerings at the crossroad of Collin County.

Commercial property fronting Custer Road between Collin McKinney and Tour Drive will be converted to residential. In addition, the land north of Stacy Road,

along Custer, will be used for multi-family, residential and retail in response to the high market demand in beautiful McKinney, Texas.

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### **About Craig Ranch**

Craig Ranch is a 2,200-acre master-planned business, retail and residential community in McKinney, Texas. As part of the Dallas Fort-Worth Metroplex and just 30 minutes from DFW airport, Craig Ranch is a high-profile, regional point of destination. The TPC Craig Ranch private golf course is the centerpiece of the community which also features the Cooper Fitness Center & Spa at Craig Ranch and many additional community and corporate amenities. Contact Demian Salmon, Commercial Developer Manager for Craig Ranch at [dsalmon@craigintl.com](mailto:dsalmon@craigintl.com) or call 972-529-5700.

### **About David Craig**

David Craig is fueled by a passion for success, which he cultivates throughout the corporate culture at Craig International. At the helm of his company, Mr. Craig provides visionary and motivating leadership. At the same time, he is never far removed from the details of any company project. For more information about Craig International or to reach David Craig, email [info@craigintl.com](mailto:info@craigintl.com).